



Postmark Atlanta  
Atlanta Stamp Collector's Club



#0357-031583

February 2020 Newsletter

### **New Meeting Site for 2020**

JavaVino 579 North Highland Ave NE, Atlanta, GA 30307 will host our club meetings starting in January 2020. Note that, from the Atlanta Library where we were meeting, people can go two blocks--one more stoplight out of town on Ponce de Leon turn right on N Highland go a little past the next stoplight and JavaVino is on the left. We will meet upstairs, stairway in back of room, and JavaVino sells coffees and wine (of course) and also pastries, sandwiches, breakfast food. The food menu can be found here: [http://javavino.com/docs/JavaVino\\_FoodMenu\\_2018.pdf](http://javavino.com/docs/JavaVino_FoodMenu_2018.pdf).

Bus 102 has bus stop almost right in front of JavaVino (on the other side of Babbette's Cafe) and one about a block down in front of Buddy's.

You should park in the back of JavaVino (driveway down on the left side of bldg). **NOT IN MANUEL'S TAVERN PARKING** (They do boot cars and charge \$75). If you feel you can't park in JavaVino's lot, you can find parking in the small neighborhood across the street.

We welcomed several guests at our meetings in February and signed up new members. Welcome.

### **UPCOMING EVENTS**

March 3, 2020                      Regular Atlanta Stamp Collectors meeting and Auction. 7:00 – 9:00  
JavaVino, 579 North Highland Ave NE, Atlanta, GA 30307

March 7                                Stamp Trading at home of Don Laberteaux, 5008 Brandlwood Ct.,  
Lilburn, GA from 9 – 11 a.m. Coffee, talking and stamps. Call Don at 770-381-7114 for details.

March 7-8                            KnoxPex 2020 Holiday Inn Knoxville West, 9134 Executive Park Dr.  
Knoxville, TN hours 10 am – 5 pm Saturday, 10 am – 3 pm Sunday [www.knoxstamps.com](http://www.knoxstamps.com)

- March 17 Regular Atlanta Stamp Collectors Club meeting. Presentation will be on Faroe Islands.
- March 21 – 22 Nashville Stamp and Postcard Show, Gallatin Civic Center, 210 Albert Gallatin Ave., Gallatin, TN [www.nashvillephilatelic.org](http://www.nashvillephilatelic.org)
- April 4 Stamp Trading at home of Don Laberteaux, 5008 Brandlwood Ct., Lilburn, GA from 9 – 11 a.m. Coffee, talking and stamps. Call Don at 770-381-7114 for details.
- April 7 Regular Atlanta Stamp Collectors Club meeting and auction.
- April 17 – 18 GwinnPex Fall Stamp Show at Mountain Park United Methodist Church, 1405 Rockbridge Rd, Stone Mountain, GA 30087 Hours 9 am – 5 pm both Friday and Saturday. Free Parking and Admission. Youth Activity Table. Concessions.
- April 21 Regular Atlanta Stamp Collectors Club meeting. Presentation on US and British occupied East Germany.
- August 20 – 23, 2020 The Great American Stamp Show. Combined show American Philatelic Society, American Topical Association and American First Day Cover Society. Hartford Connecticut Convention Center. [www.stamps.org/greatamericanstampshow](http://www.stamps.org/greatamericanstampshow)

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## Verified Reception Stamps – Part 2

by Steve Swain

*Part 1 of this article presented the cinderella stamps known as verified reception stamps, first made available in the 1920s by the EKKO Company of Chicago, IL. The original purpose of the EKKO stamps was as a verification of a listener's reception of a radio station's signal. Listeners mounted the stamps in albums provided by the EKKO Company.*

The broadcasting station verified reception stamp craze was so popular that it prompted other companies to issue their own stamps. In 1925, the PM Bryant Company, based in the Wrigley Building in Chicago, decided to issue its own stamps and stamp album. The Bryant stamp was smaller than the EKKO version and required only two print passes to manufacture (EKKOs required three). The Bryant stamps, examples seen below, are rare because they had a fairly limited run being sold directly to collectors too impatient to wait for a reply from stations, like the process for the EKKO stamps. This may be one of the reasons the EKKO Company eventually decided to sell directly to the public as well.



A third maker of verified reception stamps briefly came on the scene. These were known as AFCO stamps. In the mid-to-late 1930s, Arthur Foerster, a Vice President of the Newark News Radio Club, essentially copied the EKKO stamp design of a bald eagle flanked by two radio towers emitting lightning bolts. Listener-collectors sent Foerster a reception report along with postage and a nickel for a radio stamp like the ones below. AFCO stamps are quite rare.



In addition to the stamps offered by EKKO, Bryant and AFCO, several other companies created verified reception stamps, some focusing primarily on a single state or showcasing a specific radio station. Below are images of two Louisville, Kentucky WHAS stamps promoting The Courier-Journal and Louisville Times newspapers. The Louisville Times was the afternoon counterpart to The Courier Journal, the dominant morning newspaper in Louisville and the commonwealth of Kentucky for many years. The two newspapers published a combined edition (as the *Courier-Journal & Times*) on Sundays.



Georgia reception verification stamps are few and far between. For Atlanta natives, the most intriguing of the stamps are the two shown below promoting WSB, “The Voice of the South.”



By the 1930s, radio technology had improved to such an extent that DXing had lost much of its appeal. (DXing is the hobby of receiving and identifying distant radio or television signals; DX is telegraphic shorthand for "distance" or "distant".) Some EKKO stamps were given in broadcast promotions until the 1940s, but the mystique of filling your album with stamps from distant stations was gone.

One verified reception stamp (QSL stamp) collecting theme that survived until the 1980s was a promotional strategy by the Adventist Church. Adventist World Radio (AWR) broadcast worldwide on shortwave for many years. Just like the original EKKO strategy, AWR encouraged listeners to write them with the details of radio broadcast receptions. In return, the listener would receive verification stamps. Examples of the AWR stamps are shown below. Note the stamps do not have a "reception verified" marking. Rather, they are denoted as "QSL."



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American Topical Association has moved their offices to P O Box 2143, Greer, SC 29652-2143. Jennifer Miller is the new Executive Director. If you are interested in volunteering for them, talk to Barbara Asher. She is now coordinating Taste of Topicals for ATA.

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Please complete the member form and renew your membership for 2020.

Our Southeast Federation of Stamp Clubs includes our club's page. The main site is [www.sefsc.org](http://www.sefsc.org). Our club's page is at [www.sefsc.org/atlanta-stamp-collectors-club.html](http://www.sefsc.org/atlanta-stamp-collectors-club.html). But be sure to check out all the other information on the site. Check out where meetings are so you can visit as you travel.

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If you are interested in writing for our newsletter or presenting to our club at one of our monthly meetings, please contact me at the email below or Scott Holmberg at [sdholmberg1@gmail.com](mailto:sdholmberg1@gmail.com) with your ideas.

LeA Coe, Secretary

[leacoe@bellsouth.net](mailto:leacoe@bellsouth.net)

## Atlanta Stamp Collector's Club Membership

Our meetings are held at JavaVino, 579 North Highland Ave NE, Atlanta, GA 30307 at 7:00 on the first and third Tuesday of every month. Membership includes our monthly newsletter with upcoming stamp collecting events in the area. The First Tuesday meeting includes a stamp auction. The Third Tuesday meeting will have a featured speaker or presentation on a stamp collecting related topic.

Annual Dues of \$12.00 entitles you to our monthly newsletter and participation in all club events. You can pay your \$12 dues to our Treasurer, Barbara Asher at the next meeting or mail to her at: Barbara Asher, 1633 Adelia Pl, Atlanta, GA 30329.

Name: \_\_\_\_\_

Mailing Address for Newsletter:

\_\_\_\_\_

Email: \_\_\_\_\_ Phone \_\_\_\_\_

Are you a member of American Philatelic Society? \_\_\_\_\_

Are you a member of American Topical Association? \_\_\_\_\_

Stamp Collecting Interest \_\_\_\_\_

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We want to have a list of members with their interests so that those who bring material to the auction know what other members are interested in.

If you would like the newsletter in email form rather than snail mail, let me know. The newsletter is usually a PDF file and easily emailed.