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Southeastern Stamp Expo Extends Commitment to the Hilton Atlanta Northeast

The Southeast Federation of Stamp Clubs is pleased to announce the completion of a new agreement with the Hilton Atlanta Northeast by which the Hilton will host the Southeastern Stamp Expo the last weekend in January in each of 2017, 2018 and 2019. With this agreement, the Expo returns to the venue it has used for its past three shows, beginning in 2013.

The Hilton Atlanta Northeast is a true business class hotel in all respects. It has proven a popular venue for Exhibitors and Dealers of the Expo, offering competitive room rates, an outstanding restaurant and catering, convenient access to the bourse area from guests' hotel rooms, and a central location in the Atlanta metro area easily reached from all directions. In 2015, the Expo generated record attendance and unveiled a new stamp in conjunction with the United States Postal Service.

Furthermore, the Hilton Atlanta Northeast is concluding a \$10 million renovation project that will be completed this summer, further improving the overall experience for Expo guests.

"We are happy to have the Southeastern Stamp Expo return to our hotel and even more excited to unveil what will essentially be a brand new hotel to the group" said Bruce Johnson, Director of Sales & Marketing for the Hilton Atlanta Northeast.

"We appreciate the efforts of the Hilton Atlanta Northeast to accommodate the special needs of a national stamp show," said Charles O'Brien III, President of the Southeast Federation of Stamp Clubs. "Our show has grown each year since we started with the Hilton in 2013, and with further growth anticipated, it was clear that the Hilton wanted to partner with us to meet that goal."

The show also has an economic impact on Gwinnett County as a whole. With its 400 guests, many of whom take a room for at least one night, the Expo boosts patronage levels for the Hilton and its surrounding businesses.

"The Southeastern Stamp Expo is a great piece of business for us," said Lisa Anders, Executive Director of Explore Gwinnett. "It makes use of one of our full-service hotels and it brings in visitors during January, which is typically a slow time for business and leisure travel."

Explore Gwinnett has provided the Expo's management with a great deal of guidance, especially in the area of promotion and advertising. Explore Gwinnett's support of the Expo culminated in the approval of a Marketing Grant in 2015 to assist the Expo with national advertising, significantly boosting the number of out-of-town stays year over year at the Hilton.

The 2017 Southeastern Stamp Expo will take place on January 27th to 29th, 2017, at the Hilton Atlanta Northeast, featuring exhibits of rare stamps, a 22 dealer bourse, educational seminars and a youth activities area providing free stamps for children. Subsequent shows in 2018 and 2019 will be held the last weekend in January.

About the Southeast Federation of Stamp Clubs

The Southeast Federation of Stamp Clubs is an organization representing over 20 stamp clubs and societies in Georgia, Tennessee, South Carolina, North Carolina, Mississippi, and Alabama, which pool resources for the common goal of promoting and supporting stamp collecting activities in the southeastern region. Principal among these is the sponsorship and management of the Southeastern Stamp Expo, an APS World Series of Philately event held annually the last weekend in January.

About Explore Gwinnett

Explore Gwinnett, the marketing brand for the Gwinnett Convention and Visitors Bureau, is Gwinnett County's official tourism organization and is dedicated to strengthening Gwinnett County's economy by marketing the county as a destination for conventions, sporting events, meetings and leisure travel through sales, marketing and promotion. Explore Gwinnett also houses the Gwinnett Sports Commission, and the GCVB Board oversees the operations/management of Infinite EnergyCenter.

About the Hilton Atlanta Northeast

The Hilton Atlanta Northeast hotel in Norcross offers 272 elegant guest rooms and suites, all featuring internet access and a 32-inch HDTV with countless films for you and your family to enjoy. The heated indoor/outdoor pool is great for unwinding after a busy day, and the modern fitness center with contemporary equipment is perfect for a satisfying workout. For business, this hotel has great facilities to ensure your work will be done with ease. We have some of the finest meeting facilities in northeast Atlanta, with over 20,000 sq. ft. of multi-purpose space, and an executive floor with a private Concierge lounge. The complimentary business center offers internet access to check emails, as well as faxing, copying and complimentary printing. We cater to every travel need, with complimentary self-parking and a complimentary shuttle to the local MARTA transit station, providing city train access to Atlanta Airport, downtown Atlanta and GWCC Convention Center.